*Seminar* ***The Visual Image***

*Moderator: Prof. Dr. Irina Genova*

*Topic for the 2013/2014 academic year:*

***The art museum today and its audiences***

***Spring semester programme***

*15 May 2014, Thursday, 11:00 a.m., UniArt Gallery*

*Regine Stein (Deutsches Dokumentationszentrum für Kunstgeschichte ) –*

***Standards for documenting works of art. Presentation and workshop***

*11:00 a.m.—00:30 p.m. Introduction to LIDO (Lightweight Information Describing Objects)*

*2:30—4:10 p.m. Training workshop on LIDO*

*16 May 2014, Friday, 11:00 a.m., National Gallery of Art*

*Regine Stein –* ***Introduction to LIDO (Lightweight Information Describing Objects)***

Regine Stein’s lectures are organized in partnership with Goethe-Institut – Sofia

*27 May 2014 , Tuesday, 6:00 p.m., UniArt Gallery*

*Irina Genova (New Bulgarian University) –* ***The art museum today and its audiences. Conclusion to the seminar***